



## City Launches Recycling Ambassador Program

*Ambassadors Will Focus On Multifamily Complexes To Help Spur Change*

**STEAMBOAT SPRINGS, COLORADO-June 9, 2023**-As part of the continued community focus on sustainability, the City of Steamboat Springs will be launching several new Spur Change initiatives this summer, including a Recycling Ambassador program aimed at educating community members and encouraging positive recycling practices in multifamily housing complexes.

“The city has a goal to divert 85% of our waste stream through composting and recycling by 2050, with an interim goal of 46% by 2030,” commented Community Recycling Coordinator Alicia Archibald. “By engaging passionate volunteers in their own neighborhoods, we hope to help educate residents on recycling best practices to increase recycling collection rates and decrease contamination within our multifamily housing complexes”.

The city is seeking passionate volunteers to help Spur Change in the community through recycling and waste reduction. As a Recycling Ambassador, volunteers will be leading by example in their multifamily housing complexes, by educating neighbors about recycling and other waste reduction strategies.



Recycling Ambassadors will help with the following education and outreach:

- Educate neighbors on proper recycling habits and general waste reduction.
- Engage fellow residents through education and recycling initiatives within each complex.
- Provide information about the recycled materials accepted by local waste collection services.
- Bridge the gap between awareness and action by motivating fellow residents to reduce waste and recycle properly.
- Increase recycling collection rates and decrease contamination within the community.
- Help ensure each complex is recycling to its full potential!

To help support this and many other summer sustainability efforts, the city recently hired Stephanie Furtivo as a Waste Diversion Education Intern. Stephanie will assist with educating community members about current recycling and composting initiatives available in Steamboat Springs. She will attend many public events this summer promoting the [city's free kitchen compost pail giveaway](#), educating local youth at summer camp, and assisting with the new recycling ambassador program. Look for her this weekend at the first Farmers Market of the season.

To learn more about the Recycling Ambassador program and other sustainability initiatives, visit [steamboatsprings.net/spurchase](https://steamboatsprings.net/spurchase).

-WeServeTheCity-

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