

AGENDA ITEM #13B.

CITY OF STEAMBOAT SPRINGS

Regular Meeting NO. 2018-05

Tuesday, February 13, 2018

City Council Members present: City Council President Lacy, Council Member Crossan, Council Member Ford City Council President Pro Tem Meyer, Council Member Sloop, Council Member Petis and Council Member Macys.

Staff Members present: Gary Suiter, City Manager; Kim Weber, Director of Financial Services; Sabrina James, Deputy City Clerk; John Overstreet, Director of Parks and Recreation; Dan Foote, City Attorney; Jerry Stabile, Police Commander; Jon Snyder, Public Works Director; Winnie DelliQuadri, Assistant to the City Manager; Mike Lane, Communications Manager; Mel Stewart, Fire Chief; Alan Lind, Director of General Services; and Tyler Gibbs, Director of Planning and Community Development.

PLEDGE OF ALLEGIANCE

WORKSESSION

Worksession procedure: The Council will give direction to staff at worksessions for the presentation of action items at future regular Council meetings, no motions will be considered. Public comment will be accommodated at the discretion of the City Council majority.

1. Update on the Parks and Recreation Master Plan.

Mr. Overstreet introduced Ms. Jana McKenzie with Logan Simpson.

Ms. McKenzie provided a PowerPoint presentation reviewing the following: Parks, Recreation, Open Space and Trails (PROSTR) plan purpose; plan process; PROSTR system; 2017 important City attributes; 2017 annual participation; 2017 top three funding priorities; community values (themes); summer visitors/tourism; economic development; Yampa River; river management areas; Howelsen Hill and Park; Howelsen Hill and Park use; Park needs; Vision 2040; emerging themes; City wide and mountain trails; Parks and Recreation facilities; Open Space; management/funding; and next steps.

Council Member Macys asked how Steamboat compares to other communities. Ms. McKenzie stated that they have not looked at other communities yet because it is hard to normalize the data due to the different categories. They could provide some information in a future report.

Council Member Petis asked how the cost topic is being approached with the community. Ms. McKenzie stated that a survey needs to be simple with simple choices that show attainable dollar amounts.

Council Member Ford asked what the methodology is behind their survey. Ms. McKenzie stated that they are working with the City Manager's and the distribution was similar to the City's Community Survey to make sure they hit the right people and numbers. They will also have an online option that the entire community can access. The results from the random survey and the online survey will be kept separate.

City Council President Lacy asked if there were any emerging themes. Ms. McKenzie said yes, Howelsen Hill for example. Community members want to keep it a ski hill, not add more until something is removed and would like it to function better.

Council Member Petis suggested that a partnership should be explored to help fund Howelsen Hill. Ms. McKenzie stated that partnership is great for the initial funding, but the ongoing future maintenance is what needs to be considered for year to year costs.

Discussion took place relative, but not limited to: out of the box ideas; serving alcohol; options for paying for new things and upgrades; and where the funding comes for maintenance.

2. Fiscal Sustainability – Parks and Recreation Fees and Charges.

Mr. Overstreet introduced Mr. Matt Hickey with ePrepSolutions.

Mr. Hickey, ePrepSolutions, provided a PowerPoint presentation reviewing the following: Pricing and Service Sustainability (PASS) cost recovery tool; ePrepSolutions methodology; modules; data imports and outputs. Hickey gave a live presentation of the PASS tool.

Council Member Macys asked about cost recovery, how were the numbers derived and who were we compared to? Mr. Hickey stated Boulder, Erie, Austin TX, Ashville NC, Englewood, and Clark County, Nevada (they just started Wheat Ridge). Mr. Hickey emphasized that the City of Steamboat Springs needs to compare themselves to themselves, before they compare themselves to anyplace else. Too often communities compare themselves to somewhere else, but they have different services and different expenses.

Discussion took place relative, but not limited to: cost level of detail; staff time for data entry; costs for the system/year; and a public forum to update community on costs.

PUBLIC COMMENT:

Ms. Helen Beall, Steamboat Springs Soccer Club, read a letter into the record voicing concern with increased fees. *This letter is on file in the City Clerk's Office.*

Mr. Overstreet spoke to the stakeholder meetings referenced in the letter.

The Parks and Recreation Commission will address this is that all community groups have a forum to be heard before it comes back to Council for final recommendation.

3. Special Events.

Ms. DelliQuadri, Christensen and Ms. Kara Stoller and Ms. Sarah Leonard with the Steamboat Springs Chamber Resort Association provided a PowerPoint presentation reviewing the following: what we've done so far; five issues tonight; 1995 event calendar; 2017 event calendar; criteria for our success; where are we today?; what we heard: stakeholder interviews; what we heard: Community Forum; what we heard: Yampa Street businesses; Vail Special Events; Breckenridge Special Events; proposed system improvements; Council input – policy considerations; and what we need from Council tonight.

Council Member Macys asked who would be the single point of coordination for events. Ms. DelliQuadri stated that is still in discussion.

Ms. DelliQuadri asked Council to give a red light, green light, yellow light on the following:

- Is the Steering Committee on target with the criteria for success?
- Does the Committee continue with cost recovery at 80-100%?
- Are there traditional community events or Community Service Officer (CSO) services for which the City would continue to cover the City's costs of the event? Examples: Halloween stroll, 4th of July, Winter Carnival, Hike and Bike to School Days, High School Graduation.

PUBLIC COMMENT:

Ms. Cameron Hopkins, Waste Diversion Director for Yampa Valley Sustainability Council (YVSC), stated that many events are not doing anything to plan their waste management and waste management is not enforced at events. YVSC is happy to help with this, but there needs to be some kind of enforcement or deposit to ensure follow through. She suggested that there be some kind of incentive or discount if the event manages their waste properly.

Ms. Katie Lundquist, event promoter, commended the committee for taking this on to help streamline events and scheduling. She really appreciates the effort that is being put into this project.

Mr. Larry Mashaw, Chairman of the Lodging Committee, commended everyone that is putting effort into the success of this process. He asked that they take it slow and make smart and wise decisions for the long-term.

Discussion took place relative, but not limited to: supporting high quality event production; enhancing the economics of the community; facilitating and supporting fun event experiences; minimizing community impacts from special events; ensuring the safety of residents and visitors; 80%-100% cost recovery for the City; moving events from Lincoln to Yampa and Howelsen Park; processes; whether the City should pay for Halloween Stroll, 4th of July and Winter Carnival; subsidizing school events; and implementing in 2019.

No waivers or subsidizing events.

Criteria:

Minimize environmental impacts

Recovery rates Criteria:

Size; type of event; audience event is reaching; type/class of production; how much event profits; event budget; local versus non local producer.

Saying No to Event Criteria:

Safety; staffing; capacity; resources; fit with brand; transportation and parking; number of visitors; local participation.

Other comments:

Plan/reserve in advance; higher fees if not booked in advance; incentivize noncompeting events; different pricing for CSO's; and consequences if permit rules are not followed.

Council Member Petis is excited about the online permitting system; she believes it will make it much easier for the event coordinators.

City Council President Lacy believes a single point of contact is necessary.

DIRECTION: Steering Committee to come up with “menu of venues” to bring back to City Council.

4. Fire Services Sustainability/All Things Fire.

Discussion took place relative, but not limited to: bringing community members on as committee members; more data is required; whether there should be a Fire District; budget constraints; and a service plan.

Council Member Petis asked for direction from Council on the following:
Why is a Fire District a better choice?
Why earmark a property tax?

Council requested more information on the financials and why a Fire District would be a better choice.

Council Member Macys spoke to earmarking a tax.

Mr. Suiter stated that there is a broader, higher level policy question that has not been vetted.

Council to send questions to Suiter by Friday and Suiter will forward to the subcommittee of Council Members Petis and Ford.

ADJOURNMENT

MOTION: Council Member Macys moved and Council Member Crossan seconded to adjourn at 8:42pm.

The motion carried 7/0.