



First Businesses Opt In To Plastic & Paper Bag Program

Local Stores Can Voluntarily Join Plastic Bag Ban & Paper Bag Fee Initiative

STEAMBOAT SPRINGS, COLORADO-October 11, 2019-Two businesses, Déjà Vu Boutique and Threads, are the first local stores to join the voluntary Opt In Program a week into the city's new Plastic Bag Ban and Paper Bag Fee Program.

“Our stores are modeled on sustainability and keeping textile waste out of the landfill is our passion,” said Molly Waters, owner of both establishments. “Signing on to the Opt In program furthers our mission to create sustainable solutions and make our community a better place, both for fashion and the environment. We strongly urge other businesses to join us.”

Waters notes “Déjà Vu Boutique and Threads are committed to working to save the planet while helping people find cool clothes.” Threads, located at 1125 Lincoln Avenue, buys and sells under loved clothing and accessories for juniors, men and women!

While Déjà Vu Boutique, 624 Lincoln Avenue, has been open since 2008 and provides the largest clothing consignment store in Northwestern Colorado.



Stores interested in the Opt In Program can voluntarily pledge to no longer provide plastic carry out bags and charge a waste reduction fee of 20-cents for paper bags. It's as easy as filling out the application and agreement form and then once a year submitting a report to the city detailing fees collected through your store's paper bag distribution.

Participating businesses will be able to let customers know they are making a difference by displaying the Spur Change Retail Champion decal on their door/window, will be listed on the city website and have access to point of sale sustainability materials.

The Paper Bag Ban and 20-cent Paper Bag Fee went into effect on October 1 for the five large markets, City Market, Natural Grocers, Safeway, Walmart, and Walgreens. In Steamboat Springs, 3.8 million single-use plastic bags are used yearly by shoppers at the markets included in the plastic bag ban.

Additional information on the bag ban and paper bag fee, answers to frequently asked questions and the opt in paperwork is available at steamboatsprings.net/spurchange.

-WeServeTheCity-

Contact

Winnie DelliQuadri, Assistant to the City Manager, 970.871.8257 or [email](mailto:)
Michael Lane, Communications Manager, 970.871.8220 or [email](mailto:)