

Minutes

Golf Management Committee

Wednesday, January 16th, 2019

8:30 AM Ptarmigan Inn

Attendees: Ally MacDougall, Katie O'Hara, Bill Wheilhan, AJ Fleming, Angela Cosby, Cody Hasten, Ben Franko, Layla Ramirez, Jim Shephard, Sue Davies

1. **Public comment:**

- N/A

2. **Administrative Business**

- **Approval of Minutes**
 - January 2nd – Approved on February 13th 3-0

3. **Food & Beverage–**

- Espresso machine was confirmed as Ski Corps so they will replace.
- Food and Beverage Contract is with the City legal department now.

4. **Superintendent Update –**

- Nordic Center has been busy.
- Dennis Lodwig came out and looked at the Haymaker benches. Bill is waiting to hear from Suzie what the next steps will be.

5. **Marketing Subcommittee – Katie O'Hara**

- Working on an ad in the Wedding Guide for golf groups with Steamboat Magazine.
- Cody did a higher price in Green Saver.

6. **Chairman's Update – Katie O'Hara**

- Refund Policy – no changes from 2018 APPROVED 4-0.
- Comp Policy – no changes from 2018 APPROVED 4-0.
- Rates - Cody would like to have a range for dynamic pricing for Resident and Non-Resident rates. Cody is going to send out the rate ranges before the next meeting.

7. **Golf Pro – Cody Hasten**

- Starter Shack – Jim is picturing a 4x4x8 shack. Cody had sample pictures with open air concept and would like to budget for it in 2020. Cody would like:
 - Power – laptops, ipods
 - Eventually get restaurant style pager.

Jim would like to build it this winter.

- ETS had an issue in the summer on July 23rd and none of the credit card batches processed until December.
 - \$600 were expired cards
 - \$400 were disputed charges
- POS – Procurement should be getting final signatures for contract with Club Prophet. A new server will be installed by our IT department this month.
- New computers are coming in early February and Club Prophet will be there February 18th.

- Jim asked about the website. Cody explained they are working with Rob West who has built websites for a lot of Club Prophet golf courses.
- Webcam – Rob is going to investigate getting webcams on the City website. Cody also wants to have the monitor up behind the desk for staff to watch.
- PGA Show Agenda – Cody and AJ are attending in Orlando next week.
 - Cody plans to investigate on Wednesday:
 - Starter Shack
 - Junior Pull Carts
 - Range Sign with max yardage
 - Misc: Juniors, Ladies
 - Starter podium
 - Thursday meetings with soft goods reps
 - **AJ is paying his own way to the PGA show.**
- Staff – Cody interviewed someone for the shop yesterday and is looking for a little more shop help. He is also looking for multiple outside positions.
- Cody created a trifold with rates, tournament schedules, junior offerings etc.
- Trying to schedule a Rules Seminar in May with CGA around the cobweb Classic.
- Cody was nominated for Merchandiser of the Year for the West Chapter.

8. Finance – Sue Davies

- 2018 AP is open until February 7th. Then 2019 reports will start being ran.
- Angela updated that Council is talking about Excess Accommodation Funds at the March 12th meeting.

Meeting Adjourned: 10:13 am

Next Meeting: Wednesday, February 13th, 2018 8:30am @ Parks and Rec